BLUE DIAMOND CONSULTING & SERVICES 216 CC – COMPANY PROFILE

WHO WE ARE

Blue Diamond Consulting & Services 216 CC is more than a municipal compliance consultancy—it is a catalyst for change across Southern Africa. Founded in 2006 by Christa Dawson, the firm has grown from a boutique operation into a trusted regional leader with offices in South Africa and Botswana. As a 100% woman-owned and led company, Blue Diamond champions inclusivity, professionalism, and social impact in every project.

We simplify municipal compliance for property owners, landlords, developers, tenants, and retailers, ensuring that projects open on time, legally, and profitably. With nearly two decades of expertise, we have become the first choice for navigating council submissions, compliance processes, and municipal approvals.



Simplifying compliance. Accelerating approvals

VISION

Our vision is to transform the way municipal submissions and compliance are managed. We aim to replace delays and frustration with clarity, precision, and efficiency, becoming trusted partners in progress across Southern Africa.

Looking ahead, we see Blue Diamond as:

- The **leading authority** in municipal process facilitation across the region.
- A **technology innovator**, recognised for our BDC-portal.
- A **trusted partner** for major retail and commercial developers.
- A **catalyst for empowerment and inclusion**, shaping a skilled and resilient workforce.

PURPOSE AND IMPACT

Our purpose is clear: to close the gap in the property development and retail roll-out industry caused by inefficiencies in municipal processes. Delays increase costs and create stress. By getting submissions right the first time, we enable smooth approvals, timely handovers, and sustainable business growth.

Blue Diamond integrates social impact into its operations through:

- **Inclusive employment** – deliberately hiring professionals with disabilities, including persons with hemiplegia.
- **Women's empowerment** – as a 100% woman-owned firm, we promote gender equality and female leadership.
- **Skills development** – offering training, mentorship, and internships, particularly in Botswana, to address critical skills shortages.
- **Community upliftment** – prioritising local talent, supporting historically disadvantaged contractors, and promoting social equity.

INNOVATION AT THE CORE

Technology drives efficiency at Blue Diamond. Our custom-built **BDC-portal** allows clients, councils, and professional teams to track submissions, documents, and approvals in real time. By digitising workflows and automating processes, we reduce approval times, minimise non-compliance risks, and set new standards of accountability and transparency.

REGIONAL REACH

Currently serving clients in **South Africa and Botswana**, we are expanding across Southern Africa to address similar compliance challenges in neighbouring countries. Our client base includes:

- Large retail developments and shopping centres
- Commercial property portfolios
- Landlords and tenant coordinators
- Architects, engineers, and contractors

Whether managing a single tenant fit-out or a large-scale development, we tailor our solutions to match project size and complexity.

SETTING INDUSTRY STANDARDS

Blue Diamond is committed to excellence. Our methodologies are designed to:

- Deliver submissions right the first time.
- Speed up council approvals.
- Reduce compliance risks.
- Provide clients with real-time updates and transparent timelines.

By doing so, we are not just solving problems—we are **setting new professional standards** for municipal compliance across the region.

UNIQUE SELLING POINT

What sets Blue Diamond apart is the integration of **deep industry expertise, comprehensive service management, ethical leadership, and social responsibility**.

- **Experience**: Nearly 20 years in tenant coordination and council facilitation.
- **End-to-end service**: From document verification and council liaison to inspections and occupancy certification.
- **Ethical leadership**: Transparent communication, fair pricing, and integrity in every engagement.

- **Inclusive hiring**: Creating opportunities for professionals with disabilities and women in leadership.
- **Regional growth**: Addressing skills shortages in Botswana through training, mentorship, and internships.
- **Technology**: Our BDC-portal provides unmatched efficiency and transparency.

SOCIAL IMPACT

Blue Diamond is a consultancy with a conscience. We believe business success and social impact can—and must—coexist.

Our social initiatives deliver:

- **Economic inclusion** through fair hiring and support of disadvantaged contractors.
- **Workforce development** via training, mentorship, and internships for youth, women, and persons with disabilities.
- **Community resilience** by creating jobs, supporting compliance, and ensuring sustainable growth.
- **Gender equality** through woman-led leadership and empowerment.

In Botswana, we play a critical role in bridging skills gaps, equipping a new generation of municipal compliance professionals, and contributing to poverty alleviation and economic inclusion.

LOOKING AHEAD

As we grow, Blue Diamond will continue investing in:

- Expanding training programs for employees in both technical and soft skills.
- Strengthening collaborations with local institutions for sustainable talent pipelines.
- Integrating advanced digital tools for submission tracking and client communication.
- Partnering with local suppliers and contractors from disadvantaged backgrounds to promote equity and empowerment.

Our future is built on a simple but powerful mission: **to simplify municipal processes, empower clients, and uplift communities.**

SUMMARY

Blue Diamond Consulting & Services 216 CC is redefining municipal compliance in Southern Africa. We are:

- A **trusted partner** for landlords, developers, retailers, and professional teams.
- A **regional leader** with offices in South Africa and Botswana.
- A **woman-owned, socially responsible business** that hires inclusively and empowers communities.
- A **technology innovator** transforming compliance through the BDC-portal.

Through expert services, inclusive employment, and ethical leadership, Blue Diamond delivers **legally compliant, on-time projects** while creating lasting social and economic value.